

Celebrating World Social Work Day NISCC Launch their Social Work Ambassadors Scheme

NISCC was delighted to have employers, social workers, service user and ambassadors join with them in their recent launch of the Social Work Ambassadors Scheme as part of their celebrations for #WSWD17

Colum Conway CE NISCC, Neil Irvine Service User, Barbara Campbell AD SEHSCT, Jonathan Dillon NHSCT & Dawn Richardson Salvation Army both Social Work Ambassadors and Christine Smyth Strategy Director of SW, DoH provided us with different and interesting perspectives:

Colum "The Ambassador Scheme will be an important part of the Social Work Profession in the coming years"

Neil "Social workers made a difference to our lives – now I want to make a difference"

Barbara "We are proud that our staff want to be Ambassadors and we will support them to promote the profession"

Johnny "I love what I do and I want to inspire others to join the profession. There are amazing opportunities in Social Work - I'm proud to be a Social Worker"

Christine "I'm proud to be here today listening to our Ambassadors talk about their profession with enthusiasm & pride. I'm proud to be a Social Worker"

Dawn "By going to schools and colleges, I am planting the seeds in young people's minds around Social Work as a career choice – I want to share my passion – I am proud to be a Social Worker"



Our Social Work Ambassadors will raise the profile and identity of Social Work by <https://youtu.be/HJw1dM3YnRE>

The aim of the scheme is to:

- Provide information to potential social work applicants and careers advisors about the social work role
- Strengthen and raise the profile and identity of social workers
- Support and foster pride in the social work profession

For information on the scheme and to request an ambassador visit click <https://nisc.info/careers/nisc-ambassadors>